



Vande Sadgurum
Chandrasekharam

TWENTY THIRD CONVOCATION

05.03.2020



PATH
WAY TO
SUCCESS



श्रीचन्द्रशेखरेन्द्रसरस्वतीविश्वमहाविद्यालयः

**SRI CHANDRASEKHARENDRASARASWATHI
VISWA MAHAVIDYALAYA**



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Enathur, Kanchipuram - 631 561, Tamilnadu, India

www.kanchiuniv.ac.in | Ph : 96290 32323 | 96290 01144

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Welcome Address and Annual Report

Prof. Dr. S V Raghavan

Vice-Chancellor

TWENTY THIRD CONVOCATION

(05.03.2020)

held at the

Sri Chandrasekharendra Saraswathi Viswa Mahavidyala

Enathur, Kanchipuram, Tamil Nadu.

**WELCOME ADDRESS &
ANNUAL REPORT (2018-19)**

by

Professor Dr. S V Raghavan

Vice-Chancellor

Sri Chandrasekharendra Saraswathi

Viswa Maha Vidyalaya

WELCOME ADDRESS

Gurubhyo Namaha.

Pranams to His Holiness Sri Sankara Vijayendra Saraswathi Swamigal of Sri Kanchi Kamakoti Peetam.

Honorable Chancellor, Prof. Dr. S. Jayarama Reddy, esteemed Chief Guest Dr. Subramanian Swamy, Member of Parliament in Rajya Sabha, distinguished members of Sri Kanchi Kamakoti Peetam Charitable Trust, distinguished members of the Board of Management and Academic Council, eminent personalities and dignitaries who have honoured our invitation, faculty and staff, Graduands of the day, distinguished members of the Media, proud parents, Ladies and Gentlemen!

With utmost reverence I welcome to our midst, Jagadguru Pujyasri Sankara Vijayendra Saraswathi Swamigal, the 70th Peetadhipathi of Shri Kanchi Kamakoti Peetam. On behalf of everyone gathered here, I seek the blessings of His Holiness on this auspicious occasion.

Kancheepuram being one of the sacred cities in India is a well known seat of learning from ancient times. Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya was established by His Holiness Sri Jayendra Saraswathi Swamiji in the year of 1993 as a part of realisation of the vision of his illustrious Guru Sri Chandrasekharendra Saraswathi Mahaswamiji of restoring to Kancheepuram, its glory as Ghatikasthanam, a seat of learning par excellence. I am proud to announce during this 23rd Convocation that our Viswa Mahavidyalaya, after completing the ‘Silver Jubilee’ couple of years ago is entering its 27th

year, continuing to tread the path of ‘ultra high quality higher education’ in an affordable and inclusive manner.

I have great pleasure in welcoming our beloved Chancellor Dr. S. Jayarama Reddy, a luminary in the sphere of Higher Education. Prof. Dr. S. Jayarama Reddy has to his credit Vice-Chancellorships of many prestigious universities along with a bouquet of awards and prizes for Academic & Administrative excellence.

On behalf of the Board of Management and on my personal behalf, I whole heartedly welcome our Chief Guest, Dr. Subramanian Swamy, Member of Parliament in Rajya Sabha, who is well known and erudite scholar of Economics and a professor of the prestigious Harvard University. His passion for establishing Hindu Identity is well known and well

articulated in his speeches and debates across the world. We are indeed grateful to you Sir, for readily consenting to be the Chief Guest and for agreeing to deliver the convocation address, despite your busy schedule. This shows your keen interest in the development of the youth. We eagerly look forward to your address Sir.

It is also a moment of pride to invite some of the senior academicians / professionals who have achieved great heights in their chosen fields of knowledge and have consistently contributed to the development of this nation in their own ways.

I extend a very warm welcome to our guiding spirit Dr. T. S. Raghavan, Managing Trustee of Sri Kanchi Kamakoti Peetham Charitable Trust, the sponsoring trust of the Viswa Mahavidyalaya. It is also my

pleasure and privilege to welcome his colleagues in the sponsoring trust.

I welcome the members of Board of Management, Academic Council, Finance Committee, Planning and Monitoring Board, Boards of Studies of the Viswa Mahavidyalaya.

I extend a warm welcome to all the proud parents who have anxiously waited for this momentous occasion, to witness their wards graduating from the portals of this great institution.

I am delighted to welcome the Graduands of the day. It is my proud privilege to welcome you all for the 23rd convocation of our Viswa Maha Vidyalaya. Let me congratulate you at this hour of fulfilment of your dreams and wish you all a bright future.

Once again I welcome one and all.

It is now my duty to present unto the august gathering the Annual Report of our University.

Annual Report for the Academic year 2018 - 2019

The Management, Staff and Students of this university place on record their profound regards and gratitude for all the benign blessings and guidance provided by the founder patron and his successor. At this momentous occasion we re-dedicate ourselves to continue serving the cause of higher education, under the exemplary guidance of our Patron, His Holiness Sri Sankara Vijayendra Saraswathi Swamiji, the 70th Peetadhipathi of Shri Kanchi Kamakoti Peetham.

We are very happy to place on record that we continue to enjoy the support and guidance from UGC, NCTE, CCIM, and AICTE, for our general and technical programmes. The cohesive team work of all the stakeholders of the university in presenting the

correct profile of the institution to the monitoring bodies was the primary reason for attaining this endorsement and necessary approvals.

As a continuing measure of quality maintenance & improvement, we have prioritized our activities and are monitoring them properly, through established bodies like Internal Quality Assurance Cell (IQAC), and other relevant committees. We are able to perceive the improved outcome in terms of quality in Curriculum Design & Development, Teaching & Learning, Research & Publications, Governance & Leadership, Co-curricular and extra-curricular activities which are duly supported by - infrastructural development works and external associations of significance.

Digital Initiatives: For the Examination Section, the benefits of digitization are well-known. As a policy

we undertook in-house initiatives in order to ensure better control and security. Digitization of two major aspects of the Controller of Examinations were completed. They are, Question Bank Preparation & Just-in-Time question-paper Generation System called “Prashna Manjusha”.

Prashna Manjusha: Software facilitates the creation of a large repository of questions for each subject. Each question is mapped to a course outcome as well as the Bloom’s Taxonomy-based complexity levels. A Just-in-Time Question-paper generation system uses the Question Bank and performs automatic question paper generation for each subject just before or on the day of the examination, thereby ensuring absolute confidentiality of the question papers. This automated system is fast, randomized, unbiased and secure.

Digital Valuation Software – “Yantrankani”:

The Digital Valuation Software facilitates on-screen evaluation of answer scripts wherein the digitized copies of answer books are assessed by the faculty members and marks awarded online. In its first implementation, more than a million pages were digitized in record time and digital valuation performed. This system ensures faster evaluation, while minimizing errors and prevents any fraudulent use or tampering due to multi level checking. The system also leads to creation of a digital archive of answer scripts that can be stored for many years as per regulatory requirements. Additionally, it facilitates post-examination analysis to help understand student performance at both micro and macro levels. Feedback thus obtained will be useful in revision of syllabus and other quality improvement measures.

The entire examination digitisation automation is an example of emerging inter-disciplinary cooperation in our university - between the office of the Controller of Examination and the Department of Computer Science and Engineering.

Direct Admissions Drive:

Encouraged by the enthusiasm of the wonderful faculty members of my great institution, inspired by the Brand Value of “Sankaracharya” associated with the university, and blessed by the 70th Peetadhipathi with “direct action agenda” to undertake the “Admission Yatra”, the TEAM serviced efficiently by Professor K Venkataramanan completed a 45 day Admission Yatra with fantastic results and morale boosters. I was fortunate to be included in the team. While I thought I would naturally be a non-playing captain in the normal course, the TEAM diligently

and swiftly made me the “only” player and enjoyed watching from the sides. They converted me from an Englishman to a fluent Orator in chaste Tamil during those days. I am indebted to them - the entire TEAM - for giving me the training tirelessly on every occasion. Their patience amazed me!

The result as you would have guessed was phenomenal. Under this Strategic Model adopted for admissions in the coming year, we successfully visited 54 schools (49 in Tamil Nadu and 5 in Andhra Pradesh), addressed approximately 10000 students directly, and interacted with 4000+ students who are about to take their +2 examination, and returned home with 3800 “I want to Join your university” promises. It was very encouraging at a time we see newspaper articles carrying columns describing the abysmal enrolment in various institutions in this geography. The broad smile in the face of Professor G. Sriram as

he walks around the campus is a testimony to our success.

We noticed interesting shifts. While engineering aspirations are at 26%, the B.Com (Hons) leading to the modern day requirements of Legal Advice, Chartered Accountancy, Cost Accountancy, Corporate Affairs, coupled with Traditional Indian Knowledge seems to attract a whopping 38%. around 11% wants to study Indian Medicine Ayurveda with us and an impressive 10% want to study Sanskrit with modern interpretation and relevance to the world we live in. If you see anyone in white full shirt with broad shoulders, raised chin, and a satisfactory smile, it must be Professor Ramana Kumar, Dean Faculty of Management Studies. Their stocks are up in the market!

When we reflected on these results, it dawned on us that western philosophy and education is designed around “what you see” whereas our curriculum and delivery methodology is designed around “what you are”. A remarkable revelation indeed!

Sports:

SCSVMV is well known in sports circles for their prowess in Volleyball, Football, and Cricket. SCSVMV teams have won 5 Volleyball tournaments, 10 Football tournaments, and 15 Cricket Matches. I would like to place on record our appreciation for Dr. Annadurai Gunalan, Assistant Director, Physical education, who has led the teams to success on 30 occasions during this year. Of course, I must congratulate all the students who played diligently for us.

FIT India Movement:

University Grants Commission is trying to ensure the physical fitness of young India. While we enhance our sports facilities, we are also upgrading our Gym and Fitness facilities significantly.

Culturals:

I had a glimpse of the cultural talent that exists on our campus on two occasions; once on the Republic Day and again during the Trimurthy Music Festival. Amazing youngsters. Let me share just two instances with you all.

SCSVMV student Ms K Kavya, Final Year CSE, performed Classical Dance at Youth Affairs Festival on invitation from Association of Indian Universities.

SCSVMV represented India at South Asian Universities Festival at Raipur.

Placements:

This is perhaps the only Index that prospective students and anxious parents use to evaluate and decide about their association with an institution. While a debate on its merits might land oneself in intellectual polemics, substantial accomplishment in this front and a more than satisfactory performance will present an institution with enough time to prepare the market for better decision strategy in future. I am happy to report to you all that the batches since last convocation have been placed across 35 companies from entry level positions such as trainee engineers to the level of Consultants. The companies read like “Who is Who” published by Ministry of Company Affairs! ACT, CTS, Infosys, Q Spider, IndusInd Bank, Tech Mahindra, TCS, Zoho, Sify, HCL, Southerland Global, to name a few.

The Road Ahead:

Dear Audience, I am new to this institution. Today marks my 120th day in office. Honestly speaking, it is a gold mine! it is an exhilarating experience understanding the potential of this Great institution. Of course the university is in the name of Mahaswami, created by Pujyashri Jayendra Saraswathi Swamiji who was affectionately called Pudhu Periyava, and now being nurtured by Pujyashri Sankara Vijayendra Saraswathi Swamiji who lives by the song “Maitreim Bhajata” and the saying “Lokas Samasthas Sukhino Bhavanthu”. The three Swamijis demonstrated the transition from Spiritualisation, Socialisation, and Globalisation, that too inclusively as time went along, by living as examples. We are all lucky to be under the “motherly” fold of Periyava.

Time passes by, as always, nimbly and surreptitiously. We cannot afford to wait as I am afraid, the events around us will take over our “fate”. We need to decide and architect our university’s future and our future together. That is the need of the hour.

During my orations at the University, I talked at length about “Excellence” and “Challenges and Opportunities”. We encourage our faculty to come up with ideas for “realisation” of the dreams articulated therein. We are all “random vectors” with “energy”. It would be wonderful if we can align the vectors with the associated energies to present a “Coherent” picture. My job is to try! Having said that, today, I wish to focus on “**The Road Ahead**”.

The Ambience

The best description of this University is a Universal Learning Space (ULS). For vibrant ULS, the teachers, students, and the environment have to be strong,

passionate, flexible, and resolute! **Strong** in the resolve to maintain highest possible quality in all our endeavours; **Passionate** in everything that we set out to do; **Flexible** when we cooperate for a larger cause; and **Resolute** in upholding highest standards, enriching our Universal Learning Space, and not stopping before the goal is reached.

An ideal Universal Learning Space should have no limitations! But being part of a regulatory system and growing organically as is feasible, one must take cognisance of “environmental” limitations. For example, a university should allow freedom and flexibility for a while after a student joins as a fresher. Enough time to explore and understand where his / her interest lies and what he / she would like to pursue. While bulk of our fresher year courses are fundamental and perhaps common, the student can try and evolve after exploring a few disciplines before settling down on any one.

Besides, when a student spends a few years and wants to walk an extra mile, the university should be accommodating in providing learning opportunities that helps the student to pursue the passion, by providing a flexible “**Academic Ambience**” to every individual student. That is a challenge in Curriculum Design. Besides, given the multi-disciplinary nature of the (modern) world around us, we as academicians, have to face such a challenge with a flexible and liberal attitude.

The moot questions are:

Are we ready to do it? Are we willing to work as a team?

When we consider the **Physical Ambience**, improvements can always be made. It is a continuous process. I always use the term “dynamic equilibrium”. The meaning is that the equilibrium is also transient! It changes based on demand, requirement, and external factors that influence our operations.

The Apex Team is gripped of this opportunity to change. The Team is working overtime to see that the *usability* and *presentation* of all facilities are at the best level possible; be it a rest room facility anywhere in campus or the kitchen in hostels or the classrooms or the reading facilities in the library or the play area. If you see a person with concerned countenance, it must be Professor Balaji, Chief Warden running to fix a problem!

The Team is also working hard to automate the *activities and interfaces* between various entities of our institution. The Team is free to come forward and share their thoughts. We are driven by Extreme Automation (EA) and Extreme Documentation (ED). The Registrar and Finance Officer have personally assured me that EA and ED will be in place when I finish my 200 days in office. I would like to thank both of them.

Dear Chief Guest, Chancellor, Members of the Board of Management, I hope you find the progress thus far appreciable and our vision of future laudable.

I would like to thank the institution for the opportunity to present this annual report, which captures past, describes the present, and gives a glimpse of future.

It is my pleasure and privilege to congratulate the prize winners and graduands of this year and welcome you all once again to this solemn occasion.

Jai Hind.



Maitreem Bhajata: A Benediction

मैत्रीं भजताऽखिलहृज्जेत्रीम्
आत्मवदेव परानपि पश्यत
युद्धं त्यजत, स्पर्धां त्यजत
त्यजत परेष्वक्रममाक्रमणम्
जननी पृथिवी कामदुघाऽऽस्ते,
जनको देवः सकलदयालुः।
दाम्यत, दत्त, दयध्वं जनताः!
श्रेयो भूयात्सकलजनानाम्।

Follow the path of friendship that conquers minds
Treat others as you treat yourself
Give up war, give up rivalry
Give up aggression
Mother earth is there to fulfill all needs
The lord God is father, merciful
Oh! People of the world!
Be disciplined, Be charitable, Be merciful
May everyone attain sublimity

This benediction was composed by His Holiness Sri Chandrasekharendra Saraswathi Swamiji, the Sage of Kanchi, known as the "Paramacharya". It was rendered at the United Nations on 23-10-1966 on the occasion of the UN day by Bharat Ratna Smt. M.S.Subbulakshmi.